Issue 2 September 2018

# KC NEWS

### Boutique Top Floor | Kid Cents | KC Estate Services

## Nice to see you!

Welcome to our third issue of KC News! We're so excited to share information with you, and to hear from you too - you can reach us with questions or ideas for future issues at info@kidcents.ca:)

### **Consignment Stores**

These are small businesses in your community that display and sell merchandise that is on consignment from the seller. The money from sales is split between the store and the seller.

#### Thrift Shops

Thrift shops usually get their merchandise as donations and are partly run by volunteers. The money from sales often goes to a charity, though not always.

### Other Resale Shops

Some shops pay sellers cash (less than consignment) for their merchandise, then keep all the sales revenue.



# Know Your Fashion Resale Options

There are many ways that used clothing gets donated, bought, and sold. All stores that sell used clothing can be considered "Resale Stores" and we're here to share what you need to know about how they get their merchandise and how the finances work.

The most common categories are in the sidebar on the left, and they may raise lots of questions for you! Where should I sell? Where should I buy? How do I know which store is which?

Here is something to keep in mind as you read about local options below: Some stores are local small businesses while others are US franchises. Regardless of size, the for-profit stores pay taxes and have to charge taxes, while charity thrift shops are tax-exempt.

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### Who we love

- ♥ Fashion conscious people of all ages
- ♥ New and experienced Moms
- ♥ People who know quality and like to save money
- **♥** Families



Community business owners

### We'll Come to You

Can't come to the store to consign your clothing? No problem! We will come to you. Please call Pam to schedule a pickup of your current (within the last 2 years) high end designer pieces.

Ask us about our cash on the

# What about here in London?

Talize: A privately owned, for-profit, Canadian company, founded in 2005. All items are donated.

Value Village: Operating since 1954 (in San Francisco). A US-based for-profit organization. All items are donated.

Once Upon A Child / Plato's Closet / Style Encore: These are US franchise-owned businesses that pay cash to sellers, who drop off clothes then return to pick up unwanted items and cash. The items accepted and money given vary, and sellers get a lower rate than they do with consignment.

Thrift Shops, such as Goodwill: We won't share the whole (ugly!) definition of thrift shops from Urban Dictionary, but we do agree when they say, "Yes, there's a lot of junk there, but you can find something nice if you look hard enough." We know that digging through donated items is not how many of you want to spend your time.

Kids Cents - Boutique Top Floor - KC Estates (yes, we're biased ) We've been operating in the London area for 25 years (!) as of February 2019. We take pride in offering you the best consignment experience possible. We realize consignment is not for everyone but hope if you give us a chance to prove ourselves we can convince you that you can either be a customer, consignor or both. We'd love to meet you or get to know you better, so come on in or give us a call.

### How Can We Benefit You?

We offer:

- Selective items, so fewer to sort through to find what suits you.
- Clothing that is in style, brand name and current.
- A way to maximize your return back on quality designer pieces.
- Personal services to help busy working families, business owners and store clear-outs. Give us a call to find out more!